

SANTA FE REPORTER 2008 ADVERTISING PLANNER

JANUARY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 ₃₀	24 ₃₁	25	26	27	28	29

6 LOVE AND SEX SPECIAL ISSUE

12 FOOD SPECIAL ISSUE

APRIL

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

7 ANNUAL MANUAL SUPPLEMENT

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

18 SUMMER GUIDE SPECIAL ISSUE
AND SUMMER BLAST BLOCK PARTY

JULY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

23 BEST OF SANTA FE SPECIAL ISSUE

AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 ₃₁	25	26	27	28	29	30

10 FITNESS
SPECIAL ISSUE

SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

15 RESTAURANT GUIDE SUPPLEMENT

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 ₃₀	24	25	26	27	28	29

19 WINTER GUIDE SPECIAL ISSUE

DECEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

10 HOLIDAY GIFT GUIDE SUPPLEMENT

24 YEAR END DOUBLE ISSUE SPECIAL ISSUE

Regular Issues



PHONE (505) 988-5541 • FAX (505) 988-5348 • E-MAIL: advertising@sfireporter.com
132 EAST MARCY • PO BOX 2306, SANTA FE, NM 87504-2306 • www.sfireporter.com

2008 SPECIAL ISSUES & SUPPLEMENTS

FEBRUARY	6	Love & Sex <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, January 23 DIGITAL ARTWORK DUE: 3pm Thursday, January 31
MARCH	12	Food <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm, Wednesday, February 27 DIGITAL ARTWORK DUE: 3pm Thursday, March 6
MAY	7	Annual Manual <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, March 26 DIGITAL ARTWORK DUE: 3pm Thursday, April 10
JUNE	18	Summer Guide <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, June 4 DIGITAL ARTWORK DUE: 3pm Thursday, Jun. 12
JULY	23	Best Of Santa Fe <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, July 9 DIGITAL ARTWORK DUE: 3pm Wednesday, July 16
SEPTEMBER	10	Fitness <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, August 27 DIGITAL ARTWORK DUE: 3pm Thursday, September 4
OCTOBER	15	Restaurant Guide <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, September 10 DIGITAL ARTWORK DUE: 3pm Friday, September 26
NOVEMBER	19	Winter Guide <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, November 5 DIGITAL ARTWORK DUE: 3pm Wednesday, November 12
DECEMBER	10	Holiday Gift Guide <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, November 26 DIGITAL ARTWORK DUE: 3pm Thursday, December 4
DECEMBER	24	Year End Double Issue <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, December 10 DIGITAL ARTWORK DUE: 3pm Thursday, December 18

2008 SPECIAL ISSUES

10/10/08