



## CLASSIFIED LINE RATES

classification \_\_\_\_\_  
 start date \_\_\_\_\_

**Deadline: Monday at Noon**

**\$3.99 per line: 30 characters per line max (2 line minimum).**

Contact \_\_\_\_\_

Business Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

AD TEXT: (30 Characters per line)

BOX ADS: (26 Characters per line)

.....	.....
.....	.....
.....	.....
.....	.....
.....	.....
.....	.....
.....	.....
.....	.....
.....	.....
.....	.....

total # of lines \_\_\_\_\_  
 insertion subtotal \_\_\_\_\_  
 tax (7.625%) \_\_\_\_\_  
 subtotal \_\_\_\_\_  
 # of insertions \_\_\_\_\_  
 TOTAL \_\_\_\_\_

Method of Payment:  
 cash \_\_\_\_\_ check# \_\_\_\_\_ bill \_\_\_\_\_  
 visa/mc/amex# \_\_\_\_\_  
 expiration date: \_\_\_\_\_

## LINER SPECIALS

**Rentals**  
**Real Estate for Sale**  
**Employment**

4 lines, 3 weeks, \$30 + tax

**Garage Sales**

4 lines, 1 week, \$10

**Services Directory**

5 lines, 4 weeks, \$30 + tax

**Automart**  
**Marketplace**

3 lines, 3 weeks, \$20

**Box: \$5 • Logo: \$5**  
**Hot Links: \$2**

**ADD ONS**  
 (Per Week)

**Blind Box: \$15**  
**Bold: 50¢ per word**

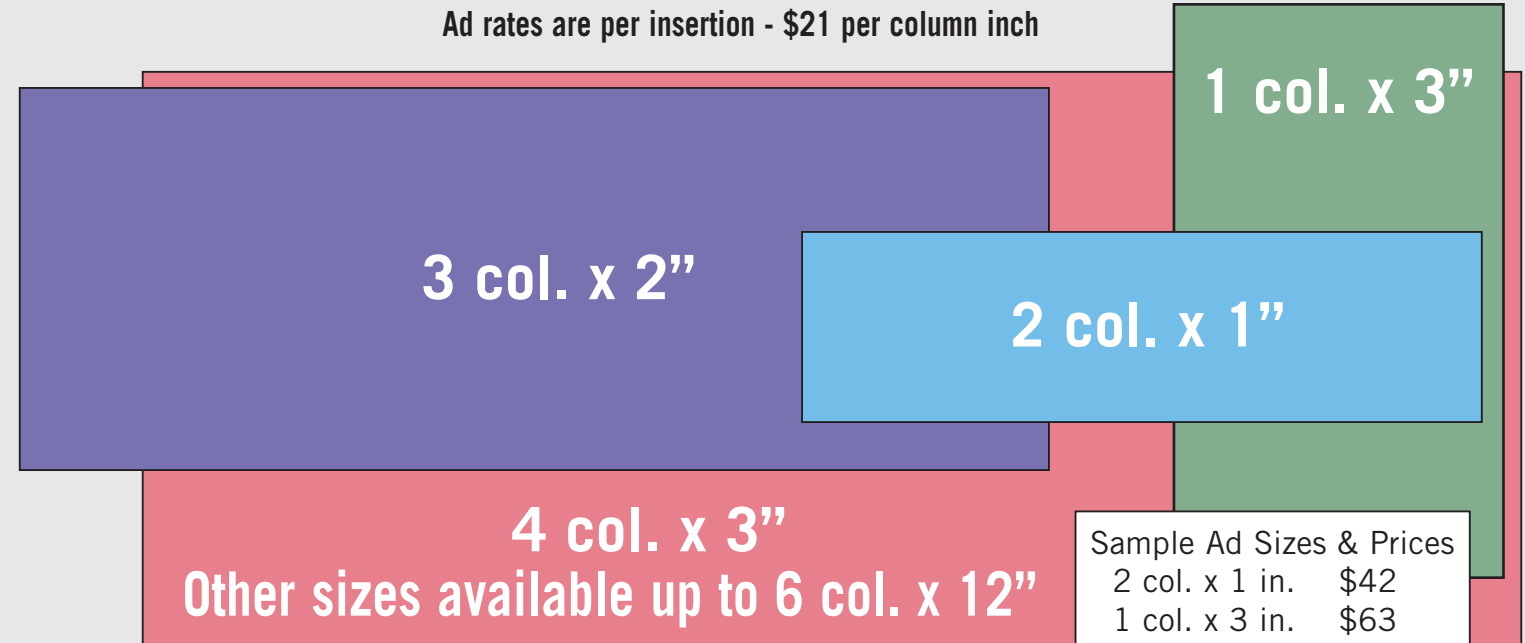


## CLASSIFIED DISPLAY ADVERTISING RATES

**Deadline: Friday at 5 PM**

Display Ads are available in all classified sections except Personals. The minimum size for a classified display ad is 2 columns by 1 inch and may be increased by 1/2 inch height increments. There is no additional charge for typesetting and design services.

Ad rates are per insertion - \$21 per column inch



2 col. x 1 in.	\$42
1 col. x 3 in.	\$63
2 col. x 2 in.	\$84
2 col. x 3 in.	\$126
2 col. x 4 in.	\$168
3 col. x 3 in.	\$189
3 col. x 4 in.	\$252
3 col. x 5 in.	\$315

### COLUMN WIDTH IN INCHES

1 column =1.73"	4 columns=7.19"
2 columns=3.55"	5 columns=9"
3 columns=5.37"	6 columns=10.82"

## COMMUNITY ANNOUNCEMENT

**SUBMISSION DEADLINE:** Noon Monday for that week's issue.  
**COST:** \$30+ tax for up to 75 words. 35¢ each additional word.

**501(C)3 ORGANIZATIONS:** \$20+ tax for up to 75 words, 25¢ each additional word. To verify nonprofit status, send a copy of your 501(c)3 certification letter by the deadline.

**Prepayment and text approval are required before your ad will run.** All entries are edited for Associated Press style and formatted to fit space.

## HELPING HANDS

**HELPING HANDS** is a feature of the SF Reporter for listings of calls for volunteers. Cost is \$30 + tax for a 50-word listing, 50¢ for each additional word, for 4 weeks.

## LEGALS

Great low legal advertising rates! Pay only \$1.00/line for the first week, 85¢/line each additional week. Plus **FREE** affidavits! Deadline: Monday at Noon.